

Site Usage

699 Visits

39.91% Bounce Rate

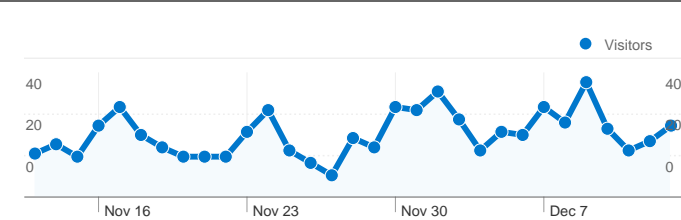
1,986 Pageviews

00:01:34 Avg. Time on Site

2.84 Pages/Visit

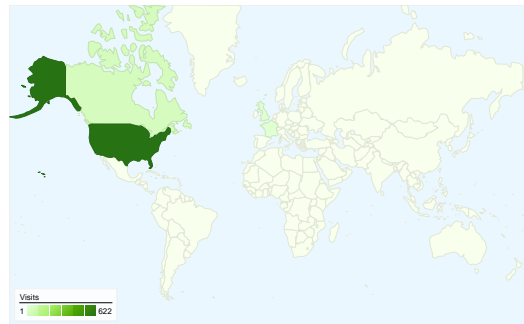
79.11% % New Visits

Visitors Overview

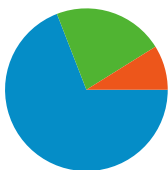


Visitors
567

Map Overlay world



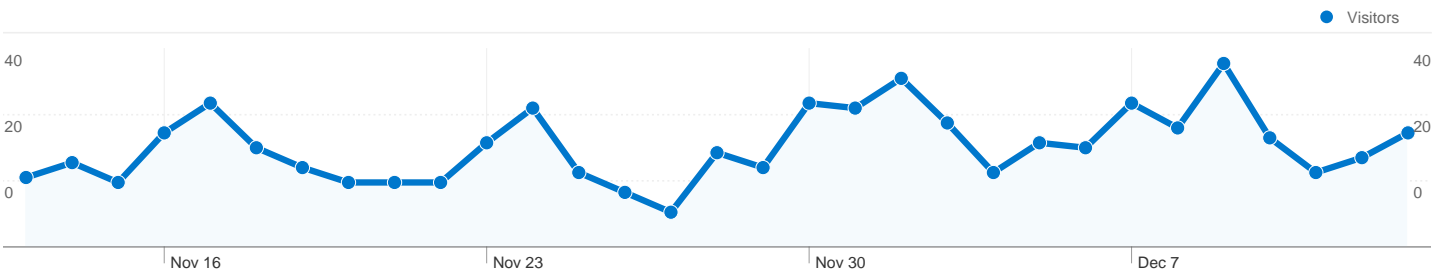
Traffic Sources Overview



- **Search Engines**
483.00 (69.10%)
- **Direct Traffic**
154.00 (22.03%)
- **Referring Sites**
62.00 (8.87%)

Content Overview

Pages	Pageviews	% Pageviews
/	921	46.37%
/cars.html	328	16.52%
/index.html	162	8.16%
/passenger.html	147	7.40%
/motorhome.html	116	5.84%



567 people visited this site

699 Visits

567 Absolute Unique Visitors

1,986 Pageviews

2.84 Average Pageviews

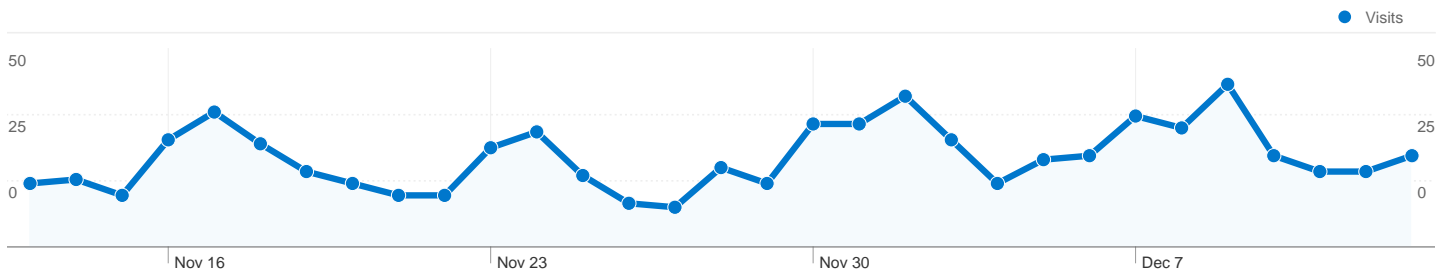
00:01:34 Time on Site

39.91% Bounce Rate

79.11% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	514	73.53%	Cable	346	49.50%
Firefox	113	16.17%	DSL	196	28.04%
Safari	53	7.58%	Unknown	100	14.31%
Chrome	11	1.57%	T1	39	5.58%
Mozilla	4	0.57%	Dialup	9	1.29%



All traffic sources sent a total of 699 visits

22.03% Direct Traffic

8.87% Referring Sites

69.10% Search Engines

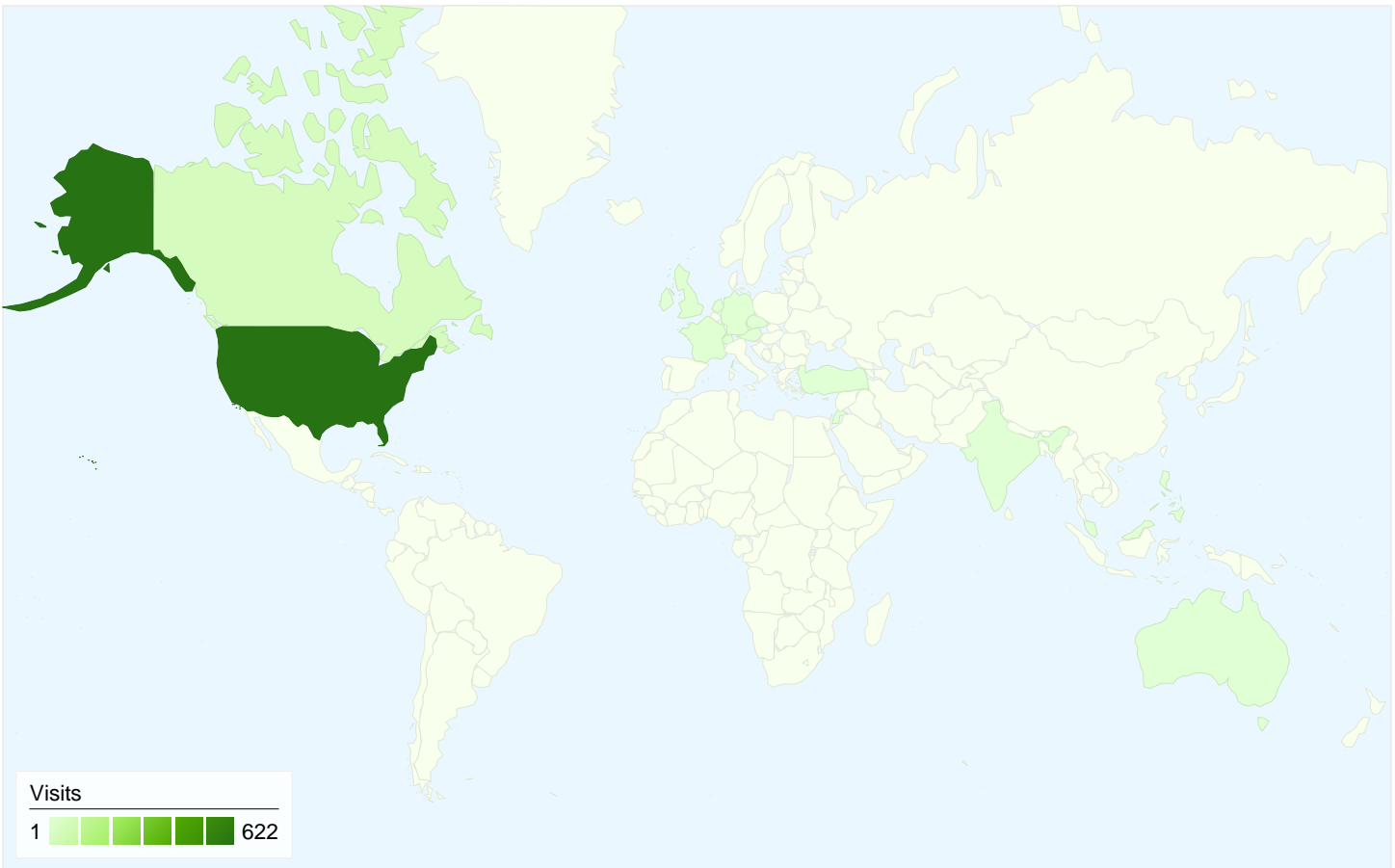


- Search Engines
483.00 (69.10%)
- Direct Traffic
154.00 (22.03%)
- Referring Sites
62.00 (8.87%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	422	60.37%
(direct) ((none))	154	22.03%
yahoo (organic)	30	4.29%
aol (organic)	14	2.00%
bing (organic)	11	1.57%

Keywords	Visits	% visits
rolin ft myers	16	3.31%
fort myers car rental	14	2.90%
ft myers car rental	11	2.28%
car rental	8	1.66%
car rentals fort myers florida	8	1.66%

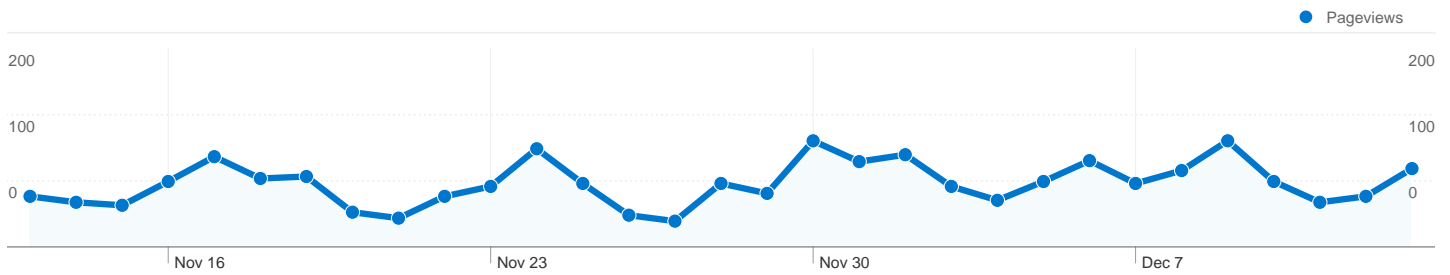


699 visits came from 18 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	622	2.77	00:01:32	77.65%	41.00%
Canada	42	3.67	00:02:09	90.48%	26.19%
(not set)	9	3.56	00:01:46	88.89%	22.22%
United Kingdom	7	4.00	00:01:47	100.00%	14.29%
France	4	1.25	00:00:01	100.00%	75.00%
Germany	3	3.00	00:00:36	66.67%	0.00%
Jordan	1	3.00	00:04:48	100.00%	0.00%
Netherlands	1	1.00	00:00:00	100.00%	100.00%
Malaysia	1	1.00	00:00:00	100.00%	100.00%

Turkey	1	1.00	00:00:00	100.00%	100.00%
					1 - 10 of 18



Pages on this site were viewed a total of 1,986 times

1,986 Pageviews

1,447 Unique Views

39.91% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	921	46.37%
/cars.html	328	16.52%
/index.html	162	8.16%
/passenger.html	147	7.40%
/motorhome.html	116	5.84%